



**FOCUS**  
FOOD CONSUMER SCIENCE IN THE BALKANS



SEVENTH FRAMEWORK  
PROGRAMME

## **PROGRAM FOCUS-BALKANS MEETING - MT9**

*Mlini next to Dubrovnik, Croatia,  
8<sup>th</sup> – 10<sup>th</sup> June 2011*

**Wednesday 8th June 2011**

**8:30 : Registration**

**Hotel ASTAREA – Mlini next to Dubrovnik**

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<b>Wednesday 8<sup>th</sup> June 2011</b>		
08.30-09.00	<b>Registration</b>	
09.00-09.30	<b>General meeting introduction</b>	Dominique Barjolle
<b>WP7 Session – Organic products</b>		
<b>Presentation of the results</b>		
Responsible: ZAG	Moderator : SEDEV	Minutes : Jasna Milosevic
<i>Objective: State of the second and third round for the Delphi study</i>		
09.30-10.30	<b>Presentation of the Delphi second and third round</b>	Ante Vuletic and Zagreb team, with Burkhard Schaer, EcoZept and Martine Laniau, GEM
10.30-11.00	<b>Discussion</b>	All participants
11.00-11.30	<i>Break</i>	
11.30-11.45	<b>Work plan for WP7</b>	Ante Vuletic and Zagreb team
11.45-12.00	<b>Review of the WP7 session</b>	Igor Spiroski
12.00-13.00	<i>Lunch</i>	
<b>WP 8 session – Attitudes, expectations and behaviours towards traditional food</b>		
Responsible: VETAGROSUP	Moderator : SEDEV	Minutes : Martine Laniau
<i>Objective: Discuss the State of the survey</i>		
13.00-13.40	<b>Overview of the main statistical results</b>	Elise Pugnard
13.40-14.00	<b>Synthesis of WP8 and recommendations</b>	Corinne Amblard
14.00-14.30	<b>Discussion</b>	All participants
14.30-15.00	<b>Lessons learned / Ideas for publications</b>	All participants
15.00-15.15	<b>Review of the WP8 session</b>	Jure Pohar
15.15-15.45	<i>Break</i>	
15.45-17.00	<b>Review of the posters</b>	All participants

<b>Thursday 9th June</b>		
<b>General Assembly</b>		
Responsible: Consortium	Moderator : Dominique Barjolle	Minutes : Pascal Bernardoni
<i>Objective: General discussion about current state of FOCUS-BALKANS project and insights for its future</i>		
9.00-9.15	<b>Introduction</b>	Dominique Barjolle
<b>2<sup>nd</sup> Open Seminar</b>		
	- <b>General objectives of the seminar</b>	All participants
	- <b>Presentation of the programme</b>	
9.15-10.15	- <b>Invitations</b>	
	- <b>Key-arguments and communication</b>	
	- <b>Publications of the conclusions of the open seminar</b>	
10.15-10.30	<b>Extended Networking-Meeting in Montenegro</b>	Dragana Tar
10.30-11.00	<b>Administrative issues</b>	All participants / D. Barjolle
11.00-11.30	<i>Break</i>	
<b>W11 session – Dissemination</b>		
Responsible: ETHZ	Moderator : SEEDEV	Minutes : Lydia Tomic
<i>Objective: Up-date of the dissemination for the last year of the project</i>		
11.30-12.00	<b>Publications on fruits</b>	K. Zimmermann
12.00-12.15	<b>Publications on health claim products</b>	Prof. Z. Stovanovic
12.15-12.30	<b>Publications on organic products</b>	Prof. Natasa Renko and Zag-team
12.30-12.45	<b>Publication on traditional food</b>	Prof. G. Giraud and VetAgroSup team
12.45-13.15	<b>Dissemination at national level</b>	Each WBC partner (5' each)
13.15-14.30	<i>Lunch</i>	

<b>WP3 Session – Networking</b>		
<b>Coming meetings and autonomy of the Balkan Food Consumer Science Network</b>		
Responsible: SEEDEV	Moderator : SEEDEV	Minutes : Ante Vuletic
<i>Objective: Have a clear timeline and strategy for the network development and autonomy</i>		
<b>State-of-Art on Networking meetings</b>		
14.30-14.45	<b>Information and dead-lines for the next networking meetings</b>	Dragana Tar
<b>Final reports</b>		
<b>Recommendations</b>		
Responsible: ETHZ	Moderator : Burkhard Schaer	Minutes : Zaklina Stojanovic
14.45-17.30 (break included)	<b>Brainstorming</b>	All participants
19.00	<i>Official dinner</i>	

<b>Friday 10th June</b>		
<b>Final reports</b>		
<b>Recommendations</b>		
Responsible:	Moderator : Burkhard Schaer	Minutes : Zaklina Stojanovic
8.30-10.00	<b>Wrap-up of the discussion of Thursday</b> <b>Decisions for the writing of the report</b> <b>and the presentation at the 2<sup>nd</sup> Open</b> <b>Seminar</b>	D. Barjolle  All participants
<b>General meeting conclusion</b>		
10.00-10.30	<b>Conclusion and work plan for the</b> <b>coming months (summary)</b>	Dominique Barjolle
<b>Steering Committee</b>		
11.00-12.30	<b>Steering Committee</b>	Dominique Barjolle
<b>Friday afternoon: Excursion</b>		
13.00-20.00	Boat Tour to see <b>3 islands (Šipán, Lopud</b> <b>and Koločep)</b>  Cost around 35 euros per person, included boat tour, lunch and drinks.	Organizer: Ruzica Butigan  For all partners