

FOCUS-BALKANS MEETING

Belgrade, Serbia, 3rd -4th February 2011

Thursday, Feb 3rd 201a

8:30 : Registration

Hotel CONTINENTAL – BEOGRAD (new Beograd)

www.continentalhotelbeograd.com

09.00-09.30

General meeting introduction

Dominique Barjolle

WP9 Session – Quantitative Consumer Survey

Presentation of the results

Responsible:

IPSOS

Moderator : Pascal Bernardoni

Minutes : Burkhard Schaeer

Objective: have overview about first data cross-tabulations and clear views about future use of the data

Presentation of the results

09.30-10.30

Foreseen processing of the data

Hana David and Jasna Milosevic, IPSOS

10.30-11.00

General discussion about further use of the data

All participants and IPSOS

11.00-11.30

Break

11.30-12.15

Decisions about further analysis and publications

All participants, per group

12.15-12.25

Lessons learned

All

12.25-12.35

Review of the WP9Session

Georges Giraud

WP 8 session – Attitudes, expectations and behaviours towards traditional food		
Responsible: VETAGROSUP		
Moderator : SEEDEV		Minutes : Nina Berner
<i>Objective: Discuss the State of the survey</i>		
14.00-14.30	Overview about main results	Georges Giraud
14.30-15.30	Review of the results per country	10' per country
15.30-15.45	Discussion	All participants
15.45-16.15	<i>Break</i>	
16.15-16.45	Work plan for WP8	Corinne Amblard
16.45-16.50	Lessons learned	All participants
16.50-17.00	Review of the WP8 session	Jure Pohar
WP7 session – Consumers expectations towards organic products		
National overview presentation and progressing with the Delphi study		
Responsible: ZAG		
Moderator : SEEDEV		Minutes : Matthew Gordon
<i>Objective: State of the second and third round for the Delphi study</i>		
17.00-17.30	Presentation of the Delphi second round	Ante Vuletic and Zagreb team, with Burkhard Schaer, EcoZept and Martine Laniau, GEM
17.30-17.45	Work plan for WP7	Ante Vuletic and Zagreb team
17.45-18.15	Questions and discussion	All participants
18.15-18.30	Review of the WP7 session	Miljan Cvetkovic
19.30	Official Diner (location will be communicated later)	

Friday, Feb 4 th 2011		
General Assembly		
Responsible: FOCUS-BALKANS Consortium		
Moderator : Dominique Barjolle		Minutes : Ružica Butigan
<i>Objective: General discussion about current state of FOCUS-BALKANS project and in-sights for its future</i>		
08.00-08.15	Introduction	Dominique Barjolle
08.15-09.45	Feed-backs and lessons learnt from the first Open Seminar	All participants
	Second open seminar	All participants
	- General objectives of the seminar	
	- Key-arguments and communication	
09.45-10.00	Administrative issues	All participants / D. Barjolle
WP3 Session – Networking		
Coming meetings and autonomy of the Balkan Food Consumer Science Network		
Responsible: SEEDEV		
Moderator : SEEDEV		
<i>Objective: Have a clear timeline and strategy for the network development and autonomy</i>		
10.00-10.15	Information and dead-lines for the next networking meetings	Dragana Tar
W11 session – Dissemination		
Responsible: AGRIDEA		
Moderator : SEEDEV		Minutes : Sanja (IPH MNE)
<i>Objective: Launch the dissemination for the last year of the project</i>		
10.15-11.30	Presentation per partner of the dissemination intentions and results	
	Discussion	All participants
General meeting conclusion		
11.30-12.00	Conclusion and work plan for the coming months (summary)	Dominique Barjolle

Steering Committee

13.00-14.30 **Steering committee**

SC members
