

**Training on theoretical basis and top current methods in food consumer science**

Training 3

**Food Products with nutritional and health claims**

Montenegro, Bečići 12 -13 October 2009.

<b>MONDAY 12</b>	<b>Training - Theory</b>	<b>Responsible</b>
<b>8.30 - 09.30</b>	Introduction and presentation of the programme, training objectives, practical information etc.	AGRIDEA, IPHMNE, SEEDEV
<b>Food Products with nutritional and health claims</b>		
<b>09.30-10.00</b>	<b>Development of products with nutritional and health claims</b> <ul style="list-style-type: none"> <li>• a short history of development of products and markets</li> </ul>	Zaklina Stojanovic BEL
<b>10.00-10.20</b>	<b>Working definitions of products with nutritional and health claim</b>  <b>Which claims?</b>  <b>Which groups of products?</b>	Zaklina Stojanovic BEL
<b>10.20 - 10.40</b>	Break	
<b>10.40 - 11.00</b>	<b>Procedures for registration of health claim</b>	Julie Mardon ENITA-C

<b>11.00 - 11.15</b>	<b>Regulation - comparative overview, WBCs</b>	Zaklina Stojanovic BEL
<b>11.15 - 11.45</b>	<b>Exercise 1</b> <b>How do you perceive products with health and nutrition claims</b>	All participants
<b>11.45 - 12.30</b>	<b>Nutritional and health claims from the economic perspective</b>	Zaklina Stojanovic BEL
<b>12.30 - 14.00</b>	<i>Lunch</i>	
<b>14.00 - 15.00</b>	<b>Consumer behaviour theories applied in research of products with nutritional and health claims</b>	Galjina Ognjanov BEL
<b>15.00 - 15.15</b>	<b>Droga Kolinska- consumer friendly company</b> <b>Process, motivations and strategies from the industry point of view...</b>	Darja Janežič Droga Kolinska
<b>15.15-16.00</b>	<b>Exercise 2</b> <b>Ethical implications of food with health and nutritional claims</b>	work in groups all participants
<b>16.00 - 16.15</b>	Break	
<b>16.15 - 16.40</b>	<b>panel discussion</b>	
<b>16.40 - 17.15</b>	<b>Practical aspects of consumer research related to products with nutritional and health claims</b>	Galjina Ognjanov BEL
<b>17.15 - 17.30</b>	<b>Conclusions of the day</b>	
20.00	Dinner Restaurant Porto, Budva	

<b>DAY 2</b>		
<b>Tuesday 13 October</b>	<b>Training - Theory</b>	<b>Responsible</b>
<b>Cluster analysis in consumer research</b>		
<b>8.30-10.00</b>	<b>Cluster analysis in consumer research</b>	Srdjan Bogosavljevic, SMMRI
<b>10.00 - 10.40</b>	<b>Examples of cluster analysis application in research</b>	Burkhard Schaer, Ecozept Jasna Milosevic, SMMRI
<b>10.40 -11.00</b>	<b>Break</b>	
<b>Nutrition and obesity</b>		
<b>11.00- 11.30</b>	<b>Health claims: reality for consumers</b>	Marjana Peterman, Consumer association Slovenia
<b>11.30 - 12.30</b>	<b>Healthy diet and Obesity</b>	Igor Spiroski, Institute for public health Macedonia
<b>12.30 - 14.00</b>	<b>Lunch</b>	
<b>14.00 - 15.00</b>	<b>Slow foods, fast foods; consequences for the regulation of food intake</b>	Kees de Graaf, LEI
<b>15.00 - 15.45</b>	<b>Sensory preferences, eating behavior and obesity in young children</b>	Kees de Graaf, LEI
<b>15.45 - 16.00</b>	<b>break</b>	
<b>16.00 - 17.00</b>	<b>Exercise 3</b>  <b>Which intervention could be successful for reduction of food intake and healthy dietary choices in WBC</b>	work in groups  all participants

<b>17.00 - 17.30</b>	<b>evaluation and closing</b>	
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