

Work package number	2	Start date or starting event:	1
Work package title	Description of the knowledge system for consumer research related to food in the Western Balkans (identification of the core and satellite actors to be involved in the project)		
Activity type	RTD		
Objectives	<p>WP1 will provide a description of the knowledge system of consumer research related to food in the WBC (identification of the core and satellite actors to be involved in the network between specialists in food consumer science). The general purpose of this WP is, besides scanning the current situation, also the identification of the most relevant players in food consumer science. The aim of this WP is to scan and describe the current situation in WBC.</p>		
Description of work	<p>The knowledge system is composed of several entities that are the stakeholders of this system, as institutions or individual groups (the consumers, the farmers, etc...). It is composed of institutions and people working in fields related to food consumer science. It is scattered and the aim of FOCUS-BALKANS is to localise the know how and experience regarding food consumer science in the WBC. Therefore, in order to better achieve the overall objective of the project, identifying the composition of the knowledge system is a prerequisite. It will allow a better networking and dissemination process.</p> <p>The relations that stakeholders have between themselves are under the form of knowledge (information), which makes the basis of the knowledge system, exist under three forms:</p> <ul style="list-style-type: none"> • Information (basic data, updating of norms, change of legal framework, changes of person in charge in key organisation), • Knowledge (set of information accepted as common professional practice, new procedures, etc), • Expertise, Skills (know-how relying on several knowledge, which acquisition requires a learning process). <p>Globally, AGRIDEA will provide the methodology and concept for the WBC food consumer science knowledge system description, ENITAC will put its scientific expertise at the WBC beneficiaries' disposal and SEEDEV will support the WBC beneficiaries in identifying the key institutions and persons in their own countries. UL-SLO, RIHP, BIH and IPH MNE will take a more active role in the national reports compilation.</p> <p>The national reports and the knowledge system report will be discussed during the first two plenary meetings. The database and description of stakeholders will help the case studies WPs leaders to identify in a more comprehensive way the relevant issues to be addressed and key persons/ organisations to be met.</p> <p>The results of the work package 2 will be scanning the current situation in the food consumer science (legislation, current practice and existing researching activity and educational patterns) and identifying the key players.</p> <p><i>Activity 2.1 Template for the identification of core and satellite actors to be involved in the project.</i></p> <p><i>Activity 2.2 Description of the food consumer science knowledge system for each country</i> through the following</p> <p><i>Activity 2.3 National reports compilation</i></p> <p><i>Activity 2.4 Organisation and management of the database</i></p>		
Deliverables	<p>D2.1 Analysis of the current situation within the knowledge system including collaborations between the specific fields in all the concerned countries. Month 6.</p> <p>D2.2 Database of relevant institutions and organisations identified as units of the Balkan Food Consumer Science knowledge system. Month 6.</p>		