

Work package number	10	Start date or starting event:	3
Work package title	Training		
Activity type	Other		
Objectives			
WP10 will build up the competences in the WBC public organisations, private enterprises and NGO's regarding the understanding of consumer science related to food and of consumer food choices and behaviours.			
Description of work			
Six trainings will be organised at regional level and addressed to the research organisations directly involved in the project and which could be enlarged to resource persons for the project (i.e. institutes or research centres interested and competent in our field of interest). The leading idea will be to divide the trainings as we could divide the realisation of complete food consumer behaviour survey.			
SEDEDEV will ensure all organisational aspects of the training and the compilation of training material on the basis of the project findings and the scientific guidance of the research organisations involved in the project. AGRIDEA will provide guidance on training methodology and tools. LEI will develop the training curricula and participate to the six trainings organised during the project, by providing contribution of experts and researchers. GEM, ENITA-C, UNEW, PARMA and ECOZEPT will provide training material on the specific topics related to the products surveyed in the frame of the project, namely organic, traditional and 'health / diet' products as well as fruits. ENITA-C, UNEW, ECOZEPT, PARMA, GEM, AGRIDEA and SEDEDEV will contribute to at least one of the four trainings dedicated to the products studied in the frame of the project. This contribution will entail the participation of one researcher/expert in related fields.			
The beneficiaries of the project will also ensure part of the organisational support including research organisations of the respective WBC. Each of the six countries will host one training.			
The project will identify different categories of trainees such as scientists and researchers. Different sessions will be organised within the trainings with different objectives and different target groups may be formed. The research groups of trainees may be able to benefit from student exchange with EU partner universities. These trainings will be opened to participants that are not involved as partners in the project. This will allow addressing also very concrete issues related to food consumer science research, such as interdisciplinary approaches implying institutional arrangements and project management.			
<i>Activity 10.1 Training on theoretical basis of consumer science related to food</i>			
<i>Activity 10.2 Training on the top-current methods in the field of consumer science related to food</i>			
<i>Activities 10.3 – 10.6 Four trainings in relation with the products surveyed in the frame of the project</i>			
Deliverables			
D 10.1: Training first year report. Month 12.			
D 10.2: Training second and third year report. Month 30.			
The training reports will include the training curricula, the lists of participants, the minutes of the trainings as well as the evaluation of the different trainings by the participants.			