

# Final conclusions

**BELGRAD Meeting**

**2010 11-14 October**

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## WP3 : Network building

Dates are known for each country

We will announce the dates in the e-newsletter

Make announcements in the media

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# WP4 Methodology

DL 4.3 will be published very soon



# WP5 Consumer study implementation for fruits and nutrition balance

DL 5.2 will be published very soon



# WP6 Consumer study implementation for products with health claims

DL 6.1 Final version will be published very soon

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# WP7: Consumers expectations towards organic products

2<sup>nd</sup> round starts next week

Possible 3<sup>rd</sup> rounds of Delphi: postponed for 2 supplementary months (begin: 1<sup>st</sup> Dec)

Decision about face-to-face interviews with the experts to be made after 2<sup>nd</sup> round

Final report: postponed by the end of February

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# WP8 Consumer's attitudes, expectations and behaviours towards traditional food

DL about synthesis of the focus groups results: Oct. 2010

Conjoint analysis:

Protocol will be finalised by the end of Nov

Card will be translated and finalised (VetAgroSup)

Training about the survey will be provided by IPSOS in each country (end Nov.)

Survey 1<sup>st</sup> half of Dec 2010

DL : March 2011

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## WP9 Consumer quantitative survey

Data-set will be sent in SPSS-format to all beneficiaries

DL about results is on-going





# WP10 Trainings

Next training: 2011 January 31- Feb. 1

Location: Serbia

Content:

analysis of quantitative data  
academic publications

Audience:

Consortium and scientists

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## WP11 Dissemination of the results

Newsletter: the 3<sup>rd</sup> will be sent in the coming days

**Open Seminar** : 2<sup>nd</sup> Feb.

8<sup>th</sup> Meeting: 3-4 February

(location has to be determined)

**Scientific seminar**: EAAE-Congress

**Paper submission dead-line: 2011 Feb. 15**

Publications: according plan, on-going process

**Inform coordinator, who will publish the list of on-going publications (as a result of the actions to be taken regarding comments of the mid-term review)**

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## General statement

Participating in the project is great

But the level of satisfaction of each of us rely to several factors One of the factors is the acknowledgement and respect of the work made by others

SO...

Take time to read the deliverables ... and make comments

Special new rule for the meetings

Presence at all the sessions is needed (even when you are not part of the WP)

... If absence: reduction of the days which can be taken into account in the time report and of the travel-costs and accomodations

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Many thanks to Zaklina and Belgrad-  
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